



The Sunflower Fund

Hope begins with you

MEDIA RELEASE

For immediate release

LACE UP FOR THE SUNFLOWER FUND'S ANNUAL FAMILY FUN RUN/WALK

[August 2019] The Sunflower Fund's annual family Fun Run/Walk will take place on Sunday, 8 September 2019 at 10am. The event, which is open to people of all ages and all levels of fitness, will start and end off at The Green Point Cricket Club.

Entries cost R100 per person and includes a Sunflower Day 2019 TOPE (Tube of Hope), refreshments along the way and a medal on completion.

This is a family day, prams are allowed and pets on leash are welcome to join in on the fun.

Bring your own picnic or purchase refreshments from Spur on the day.

Prizes will be awarded to the best dressed individual and team.

Funds raised from the event will enable The Sunflower Fund to create awareness and education about blood stem cell donation, recruit more blood stem cell donors, grow the patient support fund and maintain a registry of committed donors. This in turn means greater hope of cure for patients who are diagnosed with life-threatening blood diseases and who are in need of a life-saving blood stem cell transplant from a matching unrelated donor.

Book via online via Quicket or contact Rasheda van den Hurk at 021 701 0661 or rasheda@sunflowerfund.org.

ENDS...

About The Sunflower Fund

The Sunflower Fund is a donor recruitment centre and stem cell registry that is part of a global network, dedicated to creating awareness about blood diseases and stem cell donation, recruiting blood stem cell donors and maintaining a registry of committed donors.

The Sunflower Fund pays for the cost of the tissue-type testing. This is fundamental to saving the lives of South Africans who need a stem cell transplant.

The chance of finding a matching donor is 1 in 100,000 – and as ethnic origin plays a significant role in the search for a donor, South Africa's rainbow nation is at a distinct disadvantage, requiring a large pool of prospective donors.

Should you wish to become a donor, support one of the fundraising projects or make a financial contribution, please contact The Sunflower Fund on the toll-free number: 0800 12 10 82 or via

The Sunflower Fund NPC, Reg. No: 2000/008979/08, VAT Reg. No. 4350236958
Non-Profit Organisation Reg. No.: 020-728-NPO
Public Benefit Organisation (section 18A) Reg. No : 130000158
In Terms of Section 18A(2) of the Income Tax, No. 58 of 1962

PO Box 31163 Tokai 7966 Cape Town, South Africa
Office 106B Richmond Centre, 174-206 Main Road, Plumstead, 7800
Telephone: 021 701 0661 • Fax: 021 701 6790 • e-mail: info@sunflowerfund.org
Regional offices: Johannesburg and Durban

Directors: J Sedgwick (Chairman), Dr M. du Toit, B. Jessop, Dr L. Mpuntsha,
Prof. R Ramesar, D. Walker **CEO:** Alana James

share. give. register

0800 12 10 82

www.sunflowerfund.org





The Sunflower Fund

Hope begins with you

WhatsApp 074 715 0212. You can also visit www.sunflowerfund.org to learn more or look out for the DONATE button to make a cash donation via the website.

Released on behalf of The Sunflower Fund by:

Traci Sassenberg

traci@sunflowerfund.org

Tel: 021 701 0661

Cell: 083 303 9200

For more information or for interviews contact: Traci Sassenberg or Kim Webster on 021 701 0661.