



The Sunflower Fund

Hope begins with you

MEDIA RELEASE

For immediate release

LET YOUR TRUE COLOURS SHINE AT THE SUNFLOWER FUND ANNUAL CHARITY BALL

[March - May 2020] The Sunflower Fund invites you to let your true colours shine at their 14th Annual 'Glamorous' Charity Ball, in association with Lenmed Ethekwini Hospital and Heart Centre, taking place on Friday, 29th May at Durban's landmark Southern Sun Elangeni Hotel at 6.30pm. Pioneering the way are financial sponsors Lenmed Ethekwini Hospital and Heart Centre, IBV Gold, Sweidan & Co, Araujo Attorneys, Trelidor and Exuberance Health and Wellness.

The Sunflower Fund who will be celebrating 20 years in May will be pulling out all the stops to bring guests an unforgettable evening which includes a gastronomical menu, fine wine and exuberant entertainment. The theme and message of this premier event is centred around 'letting one's true colours shine' which underscores the challenge of many patients who are searching for their 1:100 000 DNA match when diagnosed with a life-threatening blood disease. In an effort to give greater hope of cure to affected patients who are awaiting a blood stem cell transplant from an unrelated matching donor, The Sunflower Fund strives to recruit as many healthy, committed and diverse blood stem cell donors as possible.

Tickets cost R750 per person or R7500 per table and includes KWV sparkling wine on arrival as well as a selection of their refined red and white wine at each table, a delectable three-course meal including dessert by Chateau Gateaux, an eclectic entertainment line-up as well as luxurious gifts for the ladies courtesy of Elizabeth Arden. For bookings or to showcase your brand to 250 guests by sponsoring a prize, please contact Allison Ekstrand on allison@sunflowerfund.org or phone 031 266 1148.

A big thank you to sponsors Lenmed Ethekwini Hospital and Heart Centre, IBV Gold, Sweidan & Co, Araujo Attorneys, Trelidor, Exuberance Health and Wellness, Southern Sun Elangeni & Maharani Hotel, KWV, Chateau Gateaux, Elizabeth Arden, Fishwicks Printers, Plan Ahead Events and Décor, Cheers Hiring & Events, Leventus Events, Black Coffee, Amehlo Video Productions, Millhouse Designs, Extreme Model Management and Val Adamson Photography for making the evening possible.

About The Sunflower Fund

The Sunflower Fund NPC, Reg. No: 2000/008979/08, VAT Reg. No. 4350236958
Non-Profit Organisation Reg. No.: 020-728-NPO
Public Benefit Organisation (section 18A) Reg. No : 130000158
In Terms of Section 18A(2) of the Income Tax, No. 58 of 1962

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www.sunflowerfund.org





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The Sunflower Fund is a donor recruitment centre and stem cell registry that is part of a global network, dedicated to creating awareness about blood diseases and stem cell donation, recruiting blood stem cell donors and maintaining a registry of committed donors.

The Sunflower Fund pays for the cost of the tissue-type testing. This is fundamental to saving the lives of South Africans who need a stem cell transplant.

The chance of finding a matching donor is 1 in 100,000 – and as ethnic origin plays a significant role in the search for a donor, South Africa's rainbow nation is at a distinct disadvantage, requiring a large pool of prospective donors.

Should you wish to become a donor, support one of the fundraising projects or make a financial contribution, please contact The Sunflower Fund on the toll-free number: 0800 12 10 82 or via WhatsApp 074 715 0212. You can also visit www.sunflowerfund.org to learn more or look out for the DONATE button to make a cash donation via the website.

ISSUED BY: THE SUNFLOWER FUND

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