



The Sunflower Fund

Partnered by DKMS

## MEDIA RELEASE

*For immediate release*

### **FLOWER POWER AT THIS YEAR'S ANNUAL MUM'S MAIL ONLINE LADIES BREAKFAST IN AID OF THE SUNFLOWER FUND**

[May 2020] The 7<sup>th</sup> Annual Mum's Mail Ladies Breakfast in support of The Sunflower Fund and sponsored by Maritzburg Arch Lifestyle Centre, is fast approaching. The theme this year is Flower Power - think 60's, bellbottoms, peace signs and hippie. This fun virtual event is taking place on Wednesday, 24<sup>th</sup> June 2020 via Zoom from 9:00am – 10:30am.

Booking is essential and tickets cost R100 per person and includes 2 raffle tickets. Ladies are encouraged to dress to theme, make their favourite breakfast and sign on for a morning of inspirational guest speakers and fun. Basic requirements for successful participation include a stable internet connection and a computer or smartphone device with a camera.

There will be an enviable raffle prize up for grabs at only R10 a ticket and a few prizes will be awarded to the best-dressed guests. This year's line up include a presentation by Peach Piche from Fresh Eyes who will be speaking on 'How to BLOSSOM despite the challenges' as well as a presentation by Estelle van Gelder from DandyLine Organisers who will be speaking on 'A mediocre life post lockdown'.

To book tickets or expose your brand through prize sponsorship, please contact Stephanie Berry on 078 207 9041 or email [steph@sunflowerfund.org](mailto:steph@sunflowerfund.org)

Guests can expect a full how to guide before the event to familiarise themselves with what to expect.

Funds raised from the event will enable The Sunflower Fund partnered by DKMS to create awareness as well as educate and recruit more blood stem cell donors. This is fundamental in offering the hope of life to patients suffering from life-threatening blood diseases like leukaemia who are in need of a blood stem cell transplant from a matching donor.

For more information on The Sunflower Fund partnered by DKMS, please call 0800 12 10 82 or visit [www.sunflowerfund.org](http://www.sunflowerfund.org)

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**20**Year  
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