



The Sunflower Fund  
Partnered by DKMS

## MEDIA RELEASE

*For immediate release*

### JIMMY NEVIS & CHAD SAAIMAN A HEADLINE VIRTUAL CONCERT IN AID OF THE SUNFLOWER FUND

[June 2020] Three awesome South African artists are gearing up to plug and play remotely from their homes on Sunday, 21 June 2020 @ 2pm in a special Father's Day celebration in aid of the Sunflower Fund partnered by DKMS and patients with blood disorders.

This live-stream concert will feature a not to be missed performance by SAAMA nominated artist Jimmy Nevis. Since dominating the SA music charts in 2012, Jimmy has become a much-loved household name. Fans will be able to see his recently released his new single "Hey Jimmy" performed live for the first time.

Other artists include the talented singer/songwriter and recording artist Chad Saaiman. He has been performing professionally for over a decade and has graced stages in Cape Town, London, Spain and Johannesburg and several other big other cities around the world.

Acoustic Element have dominated the livestream market since lockdown with their weekly lockdown sessions. The duo comprises cousins Callen Petersen and Jody Abel. Callen plays the violin and Jody who plays the guitar. The duo have performed alongside some of the country's hottest performers. Their diverse repertoire of covers from hit makers like Ed Sheeran, Dua Lipa and Lady Gaga to name a few, has made them sought after performers with a global online following.

The show is free, however, you are encouraged to make a donation to The Sunflower Fund partnered by DKMS before or during the show. A QR code will appear on the screen allowing you to donate. On Sunday, 21 June @ 2pm, simply connect to [www.facebook.com/TheSunflowerFund](https://www.facebook.com/TheSunflowerFund), click on the link, sink into your couch and enjoy the entertainment.

The Sunflower Fund NPC, Reg. No: 2000/008979/08, VAT Reg. No. 4350236958  
Non-Profit Organisation Reg. No.: 020-728-NPO  
Public Benefit Organisation (section 18A) Reg. No : 130000158  
In Terms of Section 18A(2) of the Income Tax, No. 58 of 1962

PO Box 31163 Tokai 7966 Cape Town, South Africa  
Office 106B Richmond Centre, 174-206 Main Road, Plumstead, 7800  
Telephone: 021 701 0661 • e-mail: [info@sunflowerfund.org](mailto:info@sunflowerfund.org)  
Regional offices: Johannesburg and Durban

Directors: Dr Elke Neujahr, Prof. Rajkumar Ramesar, Stephan Schumacher, James Sedgwick, Douglas Walker, CEO: Alana James

**20**Year  
ANNIVERSARY

0800 12 10 82 | [www.sunflowerfund.org](http://www.sunflowerfund.org)



The Sunflower Fund partnered by DKMS is a donor recruitment centre and stem cell registry, helping patients with blood disorders like leukaemia in need of a life-saving blood stem cell transplant find their matching donor. Funds raised during this event, will help The Sunflower Fund partnered by DKMS to cover the cost of the DNA test involved in recruiting stem cell donors as well as to grow the patient support fund, which assists patients who cannot afford the cost of a stem cell transplant.

For more information visit [www.sunflowerfund.org](http://www.sunflowerfund.org) or mail Dushina Arran at [dushina@sunflowerfund.org](mailto:dushina@sunflowerfund.org) or call 0800 12 10 82.

| Ends|

### **About The Sunflower Fund partnered by DKMS**

The Sunflower Fund partnered by DKMS is a donor recruitment centre and stem cell registry for Africa and is part of a global network, dedicated to creating awareness about blood diseases and stem cell donation, recruiting blood stem cell donors and maintaining a registry of committed donors.

The Sunflower Fund partnered by DKMS pays for the cost of the tissue-type testing. This is fundamental to saving the lives of South Africans and patients globally who need a stem cell transplant. The chance of finding a matching donor is 1 in 100,000 – and as ethnic origin plays a significant role in the search for a donor, South Africa's rainbow nation is at a distinct disadvantage, requiring a large pool of prospective donors.

### **About DKMS**

DKMS is an international non-profit organisation dedicated to the fight against blood cancer. Founded in 1991 in Germany by Dr. Peter Harf, DKMS has expanded internationally in recent years by establishing entities in the US, Poland, the UK, Chile, together with BMST in India and in South Africa together with The Sunflower Fund partnered by DKMS. Together, they have registered more than 9.9 million potential



blood stem cell donors and have given more than 84,000 patients across the globe a second chance at life by facilitating blood stem cell transplants.

Released on behalf of The Sunflower Fund by:

**Traci Sassenberg**

[traci@sunflowerfund.org](mailto:traci@sunflowerfund.org)

Tel: 021 701 0661

Cell: 083 303 9200

For more information or for interviews contact: Traci Sassenberg or Kim Webster on 021 701 0661.