



The Sunflower Fund

Partnered by DKMS

MEDIA RELEASE

For immediate release

ANNUAL GARDENER PRESENTATION – ‘VIRTUAL TEA WITH TANYA’

[June 2020] Renowned TV and media personality, Tanya Visser, is set to sow new seeds of hope at this year’s Annual Gardener Presentation in support of The Sunflower Fund and in association with Mpack Recycling and CC&A Insurance. This exciting online event will take place on Wednesday 15th July 2020 from 10.00am to 11.30am via Facebook Live and will be opened to guests countrywide.

Tanya, also the owner and editor of The Gardener Magazine and host of The Home Channel’s popular show, ‘The Gardener’ on DSTV, will walk guests through an exclusive presentation titled “On the Garden Path” - a labyrinth of all things gardening both literally and figuratively. This virtual event appeals not only to gardeners and outdoor enthusiasts but anyone with a zest for life and growth - all perfectly seasoned with a healthy dose of humour as only Tanya can deliver.

Booking is essential and tickets cost R100 per person. Guests are encouraged to prepare their favourite brew and sign on for an enlightening and entertaining morning with Tanya. The dress theme is ‘a touch of green’ and the top 5 guests with the most impressive head or neck piece will receive an awesome prize. There will also be a number of exciting raffle packages on offer as well. Basic requirements for successful participation include a stable internet connection and a computer or smartphone device with a camera. Guests can expect a full ‘how to’ guide before the event to familiarise themselves with what to expect.

Funds raised from the event will go to The Sunflower Fund partnered by DKMS to help them recruit more blood stem cell donors, giving greater hope of life to patients who are diagnosed with life-threatening blood diseases and who are in need of a blood stem cell transplant from a matching unrelated donor.

For bookings, please visit www.thegardener.co.za website and click the popup to book and pay for your spot at this event. Please also follow The Sunflower Fund Facebook page, Tanya Visser Facebook page and/or The Gardener & Die Tuinier Facebook page for regular event updates.

The Sunflower Fund NPC, Reg. No: 2000/008979/08, VAT Reg. No. 4350236958
Non-Profit Organisation Reg. No.: 020-728-NPO
Public Benefit Organisation (section 18A) Reg. No : 130000158
In Terms of Section 18A(2) of the Income Tax, No. 58 of 1962

PO Box 31163 Tokai 7966 Cape Town, South Africa
Office 106B Richmond Centre, 174-206 Main Road, Plumstead, 7800
Telephone: 021 701 0661 • e-mail: info@sunflowerfund.org
Regional offices: Johannesburg and Durban

Directors: Dr Elke Neujahr, Prof. Rajkumar Ramesar, Stephan Schumacher, James Sedgwick, Douglas Walker, CEO: Alana James

20Year
ANNIVERSARY

0800 12 10 82 | www.sunflowerfund.org



For more information about the event or sponsorship of prizes, please contact Allison Ekstrand on allison@sunflowerfund.org or call 031 266 1148. For more information on registering as a blood stem cell donor, please contact The Sunflower Fund on 0800 12 10 82 or visit their website www.sunflowerfund.org

| Ends|

About The Sunflower Fund partnered by DKMS

The Sunflower Fund partnered by DKMS is a donor recruitment centre and stem cell registry for Africa and is part of a global network, dedicated to creating awareness about blood diseases and stem cell donation, recruiting blood stem cell donors and maintaining a registry of committed donors.

The Sunflower Fund partnered by DKMS pays for the cost of the tissue-type testing. This is fundamental to saving the lives of South Africans and patients globally who need a stem cell transplant. The chance of finding a matching donor is 1 in 100,000 – and as ethnic origin plays a significant role in the search for a donor, South Africa's rainbow nation is at a distinct disadvantage, requiring a large pool of prospective donors.

About DKMS

DKMS is an international non-profit organisation dedicated to the fight against blood cancer. Founded in 1991 in Germany by Dr. Peter Harf, DKMS has expanded internationally in recent years by establishing entities in the US, Poland, the UK, Chile, together with BMST in India and in South Africa together with The Sunflower Fund partnered by DKMS. Together, they have registered more than 9.9 million potential blood stem cell donors and have given more than 84,000 patients across the globe a second chance at life by facilitating blood stem cell transplants.

Released on behalf of The Sunflower Fund by:

Allison Ekstrand

Mail: allison@sunflowerfund.org

Tel: 031 266 1148