



The Sunflower Fund

Partnered by DKMS

MEDIA RELEASE

For immediate release

A CYBER CELEBRATION OF ALL THINGS WOMEN...

[August 2020] The month of August is set aside in recognition of the fairer sex and The Sunflower Fund partnered by DKMS is joining in the celebrations by hosting an 'All things Women' Evening. This fun but empowering virtual event takes place on Friday 28th August via Zoom at 7.15pm for 7.30pm to 8.30pm.

The evening's line up consists of talks by highly respected professionals including Intimacy Coach, Marilu Gabba, Owner and Manager of Satin Candy Bra Boutique, Sandra Thomas, and Sexual Health Professional Promoter, Kaitlyn Kay. The beautiful and boisterous, Alice Leah of the A-List, will be the evening's compere and guests can look forward to a fun-filled affair doused with some good humour and enviable prizes as only women can truly appreciate.

Booking is essential and tickets cost only R100 per person. A gathering of this nature is best shared with friends and guests are encouraged to grab their favourite drinks and snacks and sign in for an enjoyable session. Basic requirements for successful participation include a stable internet connection and a computer or smartphone device with a camera. Guests can expect a full how to guide before the event to familiarise themselves with what to expect.

Funds raised from the event will enable The Sunflower Fund partnered by DKMS to create awareness as well as educate and recruit more blood stem cell donors. This is fundamental in offering the hope of life to patients suffering from life-threatening blood diseases like leukaemia who are in need of a blood stem cell transplant from a matching donor.

To book tickets or expose your brand through prize sponsorship, please contact Allison Ekstrand on 079 881 3056 or email allison@sunflowerfund.org or Sindi Mgolombane on 061 483 7922 or email Sindiswa@sunflowerfund.org.za For more information on The Sunflower Fund partnered by DKMS, please call 0800 12 10 82 or visit www.sunflowerfund.org

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ANNIVERSARY

0800 12 10 82 | www.sunflowerfund.org



About The Sunflower Fund partnered by DKMS

The Sunflower Fund partnered by DKMS is a donor recruitment centre and stem cell registry for Africa and is part of a global network, dedicated to creating awareness about blood diseases and stem cell donation, recruiting blood stem cell donors and maintaining a registry of committed donors.

The Sunflower Fund partnered by DKMS pays for the cost of the tissue-type testing. This is fundamental to saving the lives of South Africans and patients globally who need a stem cell transplant. The chance of finding a matching donor is 1 in 100,000 – and as ethnic origin plays a significant role in the search for a donor, South Africa's rainbow nation is at a distinct disadvantage, requiring a large pool of prospective donors.

About DKMS

DKMS is an international non-profit organisation dedicated to the fight against blood cancer. Founded in 1991 in Germany by Dr. Peter Harf, DKMS has expanded internationally in recent years by establishing entities in the US, Poland, the UK, Chile, together with BMST in India and in South Africa together with The Sunflower Fund partnered by DKMS. Together, they have registered more than 9.9 million potential blood stem cell donors and have given more than 84,000 patients across the globe a second chance at life by facilitating blood stem cell transplants.

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